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For Immediate Release:

## Club Assistant hired by United States Masters Swimming for Online Registration

September 26, 2007- Anaheim, California

United States Masters Swimming, Inc., announced on Wednesday evening, September 26, 2007 at the United States Aquatics Sports Convention in Anaheim, California that Club Assistant was hired to create and build an online registration system to serve their swimming members.

This announcement means that members of the United States Masters Swimming will soon be registering for their 2008 memberships via an online application process. The expected launch date of this system is projected for year-end 2007. "Club Assistant provides Masters Swimming with a cost effective and comprehensive solution to our online registration needs. This initiative supports our strategic plan by using technology to provide better service to our members." Todd Smith, Executive Director.

No longer will USMS members be required to mail in a registration application and pay with a check. Its members will be given the opportunity through this highly desirable approach to sign up for membership online and pay with a credit card. This will make registration efficient and immediate.

Dan Wegner, President and CEO of Club Assistant expressed, "We are thrilled to be selected by USMS to use our online registration design for their membership. We look forward to a long relationship with USMS, the LMSC's, registrars and the swimming community we will be serving."

Club Assistant has been providing online web-based services to the swimming and athletic community for more than 7 years. Its many clients include swim teams, water polo organizations, triathlon groups, running groups, country clubs, charities, businesses and more. All of these clients recognize the ease and efficiency of online registration, meet registration, event management, membership organization and tracking, in addition to many customized features added or designed by their technical team for each organizations specific needs.

If you have any questions regarding this press release please contact Club Assistant's Customer Support Team at 888-794-6638 or Todd Smith, Executive Director of USMS at 317-846-8409.