

2012 ANNUAL MEETING
LMSC FOR NC
January 27, 2012

Present in Person: Greta van Meeteren, Jenny Rogers, Don Gilchrist, Hans van Meeteren, Jerry Clark, Bill Brenner (USMS Club & Coach Services Director)
Present via teleconference: Marty Gaal and George Simon. All the people in North Carolina who are registered with USMS were made aware of this meeting and were invited to it prior to the meeting taking place.

Greta asked Bill Brenner to lead off as he had a flight to catch early that evening. Bill explained his role at USMS and answered questions the Masters certification with USMS and ASCA, and was very helpful with our Coaches Chairman Marty Gaal with regard to planning two certification sessions in North Carolina. North Carolina will have two such days, one in March and the other at the USAS convention in Greensboro in September. He provided an agreement form which was thoroughly discussed by our board and was unanimously approved. Marty Gaal will process the agreement with USMS for our March session. Jerry agreed to find a location for that session and the classroom (40 seats) at the Hampton Inn on Martin Luther King, Jr. Blvd has been booked. It is in the same block as the Mecklenburg County Aquatic Center.

We discussed marketing activities for the NCMS coaches and that we should partially subsidize our coaches who attend either of the two opportunities in 2012. We agreed to continue to discuss this by email and establish a reimbursement policy in the immediate future. Bill Brenner made it clear that if a coach takes a certification class at the convention, there is no charge for the class.

Our registrar George Simon provided his report via email prior to the meeting and it is attached as a part of these minutes.

Our treasurer Jennie Rogers reported that as of this date, our LMSC has \$28,221.25 in the bank and \$2,609.32 in the NCMS Club's bank account. Jennie also announced that she would be resigning as our treasurer in the late spring.

We then discussed the LMSC for NC swim calendar for the remainder of his year. We will leave a LCM meet in Raleigh on the calendar until we get a firm yes or no from RAM. Goldsboro plans an LCM meet on June 9th.

Don Gilchrist, meet director of the SCY national championship meet in April in Greensboro, gave us an update with regard to the status of meet preparations. He said the online registration is now up and running and that he plans to hold a meeting for volunteers on February 25th. He is expecting Jeff Roddin, chairman of the championship committee, to visit Greensboro on February 24th.

Hans van Meeteren gave an update about the work that goes into keeping the records and the top ten and uploading the meets into the national database. Jerry suggested creating a short and easy-to-follow list of items that the meet directors need to know to make sure that the database that gets sent out is clean. Hans agreed to do this.

The board discussed and approved buying and printing T-shirts for the NC participants in the USMS National Championship meet in Greensboro. Pricing for these shirts will be obtained as soon as possible. Quantities will be determined after the registration for the meet has closed. These same shirts will also be used to give to the people who volunteer in the hospitality suite at the USAS convention in Greensboro in September 2012. Afterwards we could make these shirts available for sale (at cost) to the general membership, perhaps once or twice a year.

We discussed the fairly large number of our swimmers who have registered as unattached. Giving that this means they could not participate on relay teams at the upcoming short course national championship meet in Greensboro, George Simon has taken it on himself to contact each one of those swimmers and inform them of the inability to participate on NCMS relays and ask them if they will change from unattached to NCMS.

Subject: Registrar's Report
Attachments: lmsc-registration-trends.pdf

Attached is a graph of the LMSC membership registration trends since 2001. I am sending this in case the conference call via cell phone doesn't work well or I am late to the meeting, and the graph is worth viewing.

As of this email, NC has registered 1017 swimmers, printing cards for 29.5% of the members as compared to 51.4% of the 1229 swimmers registered for the 2011 registration year. I expect the percentage of cards printed to go up slightly as more new swimmers register, but this means a couple of hundred dollar savings on postage. Also the percentage of online registrations is 96.85% so far for 2011 compared to 92.60% in 2011 and 92.29% in 2010. Even with swimmers registering themselves online, there are errors made with emails, spelling of street names and mistyping of addresses.

As you can see, NC's membership is increasing sharply, which can most likely be attributed to the 2012 Spring Nationals that will be held. For the registrations so far, there are 52 swimmers who are unattached, which means that if they swim at Nationals, they cannot score points for NCMS, or participate in relays. There is technically a \$1.50 USMS and \$1.50 LMSC fee to change clubs, however if any of these swimmers want to change from UNAT to NCMS I can override the fee and not charge them anything. If USMS requests the \$1.50, we would have to make it up, but I seriously doubt anyone would complain. I think many new swimmers get confused on how to register themselves.

Of the 1229 swimmers that registered for 2011, there remain 463 members who did not renew. Doing the math, that there are

approximately 251 swimmers that are mostly newly registered swimmers or renews from years previous to 2011.

One thing that the board might consider is reducing the LMSC fee for seniors over 80 years old. Some LMSCs actually pay the USMS portion of the registration fee, some just do not charge an LMSC fee. From the online registration software it is easy to not charge an LMSC fee for specific age groups, totally paying the entire fee is a paper manual process, I think maybe two LMSCs do this. Just a suggestion to think about for future meetings.

On my other responsibilities as Sanctions Chair, I would like to update the meet director information to require a two month advance information (or at least 6 weeks) for having the sanction or recognition request with the fees paid prior to the meet. I have had problems before and this can help with not confusing our members about a meet getting a date and then not holding the meet, or not receiving the payment for the sanction in a timely manner. George

