

## **COMSA Website and Newsletter Content Submission Guidelines**

- The COMSA website ([www.comsa.org](http://www.comsa.org)) and newsletter, *MasterSplash*, promote COMSA and U.S. MASTERS SWIMMING events. These events are sponsored, sanctioned or recognized by COMSA, U.S. MASTERS SWIMMING, or another body of U.S. MASTERS SWIMMING.
- Promoted events require COMSA/U.S. MASTERS SWIMMING membership. Events include pool meets, swim clinics, open water training, open water competitions, fitness seminars and other activities.
- Non-COMSA/U.S. MASTERS SWIMMING events may be inserted on the website or in the newsletter if they provide a benefit to our members. Direct benefits could include event discounts, priority entry, free product or service samples and more.
- Non-COMSA/U.S. MASTERS SWIMMING events that do not offer any specific benefit to our members may be, based on the discretion of the COMSA board, advertised on the website but only via a link that leads directly to an event-specific web page. This link shall be placed on the website in a location of the COMSA board's choosing. Non-COMSA/U.S. MASTERS SWIMMING events that do not offer any specific benefit to members will not be inserted into the newsletter.
- As our members value competitive swim opportunities, NON-COMSA/U.S. MASTERS SWIMMING event promoters are encouraged to contact COMSA to determine an equitable member benefit in exchange for event promotion in COMSA media sources.