



Davis Aquatic Masters Board Meeting – October 21, 2019

Kevin Waterson called the meeting to order at 6:32 PM at the Brady Building.

Attendees

Kevin Waterson
Lee Ann Bailey
Alan Rowland

Jenny Mohn
Scott Allison
Patricia Quinn

Stu Kahn (non-voting)

Allan Crow (non-voting)

Approval of Minutes

- The minutes from the September board meeting were unanimously approved.

General Business

- Board members discussed the P&P agreement form. Scott made minor adjustments to the wording so it would be published in today's newsletter.
- Board members discussed upcoming elections for open positions. Lee Ann, Jenny and Kevin have expiring terms. Lee Ann Bailey and Jenny Mohn stated they do not intend to run again. On 10/24 the board openings will be announced and interested members will be asked to submit a statement which will be due 11/6. Elections will run from 11/7 - 12/8. Members will be able to cast votes at the holiday party at which time the new members will be announced.

Member Input

- Joe Biello spoke to the board regarding the cancellation of the 7:15 workout. Joe suggested making an effort to get more students to sign up to swim, and offering a membership discount to students for only the 7:15 PM workout. He also proposed a possible 8:45 AM workout to offset the cancellation of the 7:15 workout.
- Board members discussed and decided that a student subsidy is not a viable option because students can swim on campus for free. The new rec center aquatics facility offers lap swimming throughout the day. The additional morning workout has been tried several times in the past and does not attract new members.

Finance Report

- Allan went over the financial statement and reported that the 2019 budget is about on track. Current projection is for \$1,560 profit at the end of the year.

- Allan prepared and discussed a 2019-2020 budget comparison. The comparison was discussed almost line by line. Kevin pointed out that the Event Revenue projected for 2020 (\$10,290.90) might be too high given that the 2020 Berryessa swim will not include the 2 mile championship which brought in additional swimmers and funds. **Additionally, the assumptions about increased sponsorship and donation funds due to holding the Summer Splash event next year in addition to Berryessa was not appropriate because donations/sponsorships would likely be spread over the two events and the total revenue would be the same.** The board discussed and agreed. Allan will make adjustments to the projected 2020 Events Revenue. The adjustment could result in a \$4400 deficit for Events Revenue 2020.
- The board discussed the discounts that are given to over 65, 80 + and Get Fit Health Club members. Given the possibility of an \$11,500 deficit in 2020, the board weighed carefully these discounts and how best to proceed. The options presented include:
 1. **Discontinuing** the discount given to members because they also have a Get Fit membership. **This was agreed upon and will be discontinued** effective January 1, 2020. *A motion was made, seconded, and passed. Lee Ann Bailey abstained.*
 2. **Changing** the 80+ discount **to only include pool fees.** The 80+ swimmers will now need to pay membership dues, but not swim fees. These swimmers will pay \$7/month, **proposed** to increase to \$8/month on 1/1/2020. In addition, in order to qualify for the 80+ discount, a swimmer must have a **minimum** 5 year tenure with DAM.
 3. **Eliminating** the \$5/month discount **currently given to over 65 swimmers** On 1/1/2020 their membership dues will **also** increase from \$7/month to \$8/month.
 4. **Increasing** membership fees for all swimmers from \$7/month to \$8/month on 1/1/2020.

Option 1 was **enacted**. Options **2 and 4** will be further discussed at November meeting. **Option 3 was tabled for possible discussion at a later date.**

Coach's Report

- Stu reported on swimmer attendance which he stated is down 20 swimmers per month from 5 years ago. However he also reported that there were 42 eager swimmers at the 7:00 AM workout!
- Stu reported that cancellation of the 7:15 PM workout resulted in two swimmers who dropped their membership.
- Stu announced that he will direct the Berryessa swim in 2020. He has moved out his possible retirement date and will therefore start training someone to take over Berryessa in 2021.
- Stu reported that he has applied for use of city pools for 2019-2020.
- Stu has submitted the request to reserve the Brooks Pool in Woodland for Summer Splash on 8/8/2020.
- Stu reported that at the recent PacMasters swim meet Kevin broke several team records. Congrats Kevin!

- At the USMS Business Seminar Stu reported that he has been asked to provide guidance on conducting a nationwide Grand Prix.
- Stu reported on the Bay Area Urban Design groups conclusions from the studies done on the feasibility of an Davis Aquatics center **at the current Community Pool** site. The report was quite favorable for a 50m pool.

Board Discussion

- Alan brought up questions regarding Jamie giving private swim lessons in the diving well during weekend lap swims. Jamie sometimes serves as the DAM second guard, and Dam swimmers sometimes serve as her second guard. **Stu** will discuss with Jamie and report to the board.
- **Showering before entering the pool was discussed as per a member comment. This was viewed as recommended but not enforceable.** Alan brought up the topic of sunscreen and proper application for protection. He will research and provide info to board members **for a possible future informational campaign for members.**

Action Items

- Allan will provide profit and loss statement for the past year's events.
- Allan will provide a revised 2020 budget for approval at the November meeting.
- Stu will talk to Jamie regarding the swim lessons she conducts during weekend lap swim.
- Stu will forward the BAE report to board members.
- Kevin will respond to the swimmer who inquired about showering before entering the pool.
- Alan will provide credible information about the proper application of sunscreen so that the information can be given to swimmers.
- Jenny will report back to Joe Biello.
- Jenny will establish a DAM presence on Instagram.
- Alan will provide wording for 80+ swimmers and proposed implementation of membership fees for this age group.
- Alan will email Sharon Blaha to see if she has any past documentation regarding DAM history, policies, etc.
- Pat will work on a task-based list of potential responsibilities of board members.

The meeting was adjourned at 9:23 PM.

Next meeting November 18, 2019 6:30 PM in the Brady Building.