



**Davis Aquatic Masters
Board Meeting – January 13, 2016**

Greg Stoner called the meeting to order at 6:35 p.m. in the Brady Building at Civic Pool. Quorum was established.

Attendees

Greg Stoner	Byron Philleo
Cathy Scarr	Stu Kahn (non-voting)
Rose Cholewinski	Patricia Quinn
Allan Crow (non-voting)	Jeff Heiser
Melanie Gentles (non-voting)	

Approval of Minutes

- The minutes from the December board meeting were approved.

Berryessa

- Melanie Gentles reported that the lease had been renewed so Dam will have the waterfront site for the Berryessa open water swim June 4th, 2016.
- She asked for input on changing the graphic to be used this year on shirts, cups, etc. Board members agreed that changing the graphic would be okay; some thought it would be good to maintain some aspects of the previously used graphic as a way of maintaining continuity in the branding. Melanie will work with Steve Dana on developing a new graphic.
- Greg asked that Melanie come up with a rough budget as soon as she is able.
- If there is a food truck, food vouchers will be needed as we are not able to sell food to the general public. Stu mentioned that we have used vouchers in the past.
- Melanie asked if it would be possible to get a list of names of DAM swimmers who will participate in the swim as this is a good marketing tool when soliciting sponsors. USMS provides a list of masters swimmers, so this information is already public information.

Finance Report

- Allan reported that the financial outlook is good. 2015 will conclude with a \$20,000 profit, and that we have a reserve of 6 months of operating expenses.
- Allan will report on the 2016 budget at our next meeting.

Coach's Report

- Stu reported that Finis has provided a sponsorship agreement. Finis is offering good discounts on gear and clothing. However, Stu is concerned about their request for him to write two articles per year on training with Finis products. In the past Stu has been paid for the articles he writes, and would like to re-negotiate with Finis on this part of the agreement. He will follow up with our Finis rep.
- Stu reported that there were 150 Brute Squad swimmers this year. He had hoped to have more swimmers.
- Stu reported that the 3k/6k swim was the most successful in the history of the event with 700 participants. The event generated \$11,000 before expenses.
- Stu reported that he is working with Erica and volunteers to get the 3k/6k awards mailed.

Big Day of Giving

- Dave was not able to attend but reported that he submitted the DAM Giving Edge Profile due in December and will be participating in the first team captain teleconference.

50m Pool

- No news on the 50m pool. It still hangs in the balance of the potential Utility Tax proposed for the upcoming ballot, and how the city will actually use the funds generated.

Next Meeting

- Scheduled for February 10, 2016 at 6:30 p.m.

Meeting adjourned at 7:37 PM.