



**Davis Aquatic Masters
Board Meeting – March 9, 2016**

Greg Stoner called the meeting to order at 6:32 p.m. in the Brady Building at Civic Pool. Quorum was established.

Attendees

Greg Stoner	Patricia Quinn
Cathy Scarr	Stu Kahn (non-voting)
Rose Cholewinski	Dave DeYoung
Erica Fleishman	Jeff Heiser
Allan Crow (non-voting)	
Melanie Gentles (non-voting)	

Approval of Minutes

- The minutes from the February board meeting were approved.

Berryessa

- Melanie reported that the lake level has risen, and is currently at the same level as it was for last year's swim.
- Melanie reported that there will be two food trucks. Participants will be able to pre-order a meal for \$15. They will be given a voucher when they sign in. The food trucks will be available for ordering food on the day of the event. The fare includes meat sandwiches and American "comfort" food.
- Melanie said that we will receive 10% of net sales from the trucks.
- Melanie requested that they also provide at least one breakfast item.
- Melanie projected that the cost savings that her and Sharon have implemented could make this year's event more profitable than the past few years.
- Course layout has not yet been assigned.

Finance Report

- Allan went over the 2016 budget and reported that not much has changed since the February meeting.
- Two expenses discussed were the slightly higher costs for coaching hours in Stu and Mary's absence, and the remaining cost for the Brute Squad.

Coach's Report

- Stu provided a final copy of the Finis contract which Greg signed.
- Stu opened discussion on unwritten policies such as dues waiver, \$16/week drop-in fee, and unrestricted workout swims. Board discussion followed and it was concluded that with the exception of the dues waivers, the procedures would remain in place and would not be included in Policies and Procedures document. The criteria used for dues waivers will be documented to provide clarity going forward.
- It was agreed that an employment agreement for part time employees would be developed. The agreement would include a statement about sick leave.

Big Day of Giving

- Dave raised the question of our intentions with regards to BDoG. Now that the utility tax has been tabled, it might not be a good idea to ask people to donate towards a 50m pool. Discussion followed about the advisability of earmarking donations for any one specific thing, perhaps other than new equipment. The board agreed that keeping the donation objectives general, rather than specific, other than a wish list of equipment to be provided by Stu.
- Dave reported that there will be several prize challenges, for example one for 100% board participation. The board agreed that everyone is willing to donate the minimum amount.
- The board agreed that \$15,000 in donations is a reasonable goal.
- Discussion followed about the DAM Facebook page and the fact that we should be using social media more to both promote the BDoG and the club in general. Stu and Pat will work towards gaining admin rights to the existing Facebook page, or starting a new one.
- In a followup email Jeff recommends:
 - 1) From the page, "like" several pages that we would affiliate with. City of Davis Parks and Rec, Swim America, Aquadarts, etc. Then folks may see that the DAM page liked other pages, and that may drive folks to the DAM page. It's all about getting noticed and more people to connect with the page.
 - 2) Create a Berryessa Swim "Event." Events are easy for other people on facebook to share by inviting their friends to the event. Events can be shared by lots of people.
 - 3) Create a BigDog event as well.

Additional Discussion

- Stu reported that the Aquadarts are moving ahead with a plan to build a new 25 yard pool with a dome at Community.
- Stu will include a call for a social chair in the weekly newsletter.

Next Meeting

- Scheduled for April 13, 2016 at 6:30 p.m.

Meeting adjourned at 8:16 PM.