



**Davis Aquatic Masters
Board Meeting – April 13, 2016**

Greg Stoner called the meeting to order at 6:32 p.m. in the Brady Building at Civic Pool. Quorum was established.

Attendees

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|------------------------------|-----------------------------|
| Greg Stoner | Patricia Quinn |
| Cathy Scarr | Stu Kahn (non-voting) |
| Rose Cholewinski | Dave DeYoung |
| | |
| Allan Crow (non-voting) | |
| Melanie Gentles (non-voting) | |
| Sharon Blaha (non-voting) | Stephanie Koop (non-voting) |

Approval of Minutes

- The minutes from the March board meeting were approved.

Berryessa

- Melanie reported that 1000 paper registration forms have been printed for distribution at local shops and fitness clubs.
- Melanie reported that the event has been sanctioned by USMS.
- Referee and starter are still needed.
- Melanie is now concentrating on the promo for the event, and gathering volunteers.
- UCD men's crew team can do setup and teardown. \$15/hour/man. Melanie will check into the insurance. Stu suggested a one day registration with USMS (\$10/day/man) to take advantage of the insurance coverage offered by USMS.
- Melanie reported that in the past Trish rented race day computers from a company in Ohio, ~\$400. At a minimum she will rent the computers locally. Stu suggested using the team computer. The board discussed buying a computer/tablet, but decided it would not be cost effective.
- Rolled back 8-10 boys/girls swims 500 yd swims to 2011 cost, \$15
- Mug will be available, complimentary with early entry
- 1-800-DAMFAST on t-shirts, with new logo
- Email marketing to past entrants
- Past sponsors to be approached as well as some new sponsors.

Citizens Who Care

Stephanie Koop spoke on behalf of Citizens Who Care, a non-profit that provides respite care to elders. She proposed that DAM and Citizens Who Care do a shared promotion for our June 4th event and theirs, Cider and Beer Fest. After Stephanie left, the board discussed, and decided that DAM would offer the Cider and Beer Fest as a place to meet after the swim. It will be posted on the DAM Facebook page.

Finance Report

- Allan went over the 2016 budget and reported that not much has changed since the March meeting. The city has not billed for the past 4 months of pool use, so this is about a \$26,000 deficit to the budget.
- Allan brought up credit cards and whether or not we would support credit card purchases at Berryessa. Bank of America charges \$16/month plus a per transaction fee. The board discussed and decided that it would be necessary to allow credit card purchases, but other methods will be researched. Melanie will look in to Square. The board agreed that we will not use Bank of America to process credit card purchases. Rose suggested that Michael Varinski might be able to help; Melanie will check with him.

Member Input

- Cathy Scarr provided input on behalf of a swimmer, who commented that the hour swims on Saturday morning were preferable. Discussion ensued about continuing with the 7-8-9 o'clock swims on Saturday morning. To be determined.

Coach's Report

- Stu reported a drop in swimmer attendance during spring break week.
- Stu reported on additional duties performed: time cards, cleaning request to city, Facebook with Pat Q, Berryessa with Melanie, shade canopies, and Woodland pool reservation.
- Current issues: 7:15 Friday night attendance, lifeguard program, dues waiver for merit positions, and part-time employee agreements.
- Big Day of Giving wish list: canopies, lifeguard supplies, swim gear, office equipment, and team awards.
- Stu presented the DAM Facebook page which now has recent posts, and events created for both the Big Day of Giving and the Berryessa swim. The page will be maintained by Pat Q.

Big Day of Giving

- Dave presented a mass promo email that he is intending to send. The board discussed some changes to the email.
- The team computer will be used to allow online signups on the day of the event
- Dave will prepare a signup sheet for volunteers to help with signups on the day of the event.

- Sharon Blaha proposal for the Big Day of Giving:
 - Summer Splash sponsorships
 - Berryessa sponsorships
 - Combination sponsorships (Summer Splash + Berryessa)

Next Meeting

- Scheduled for April 13, 2016 at 6:30 p.m.

Meeting adjourned at 8:16 PM.