

Minutes: PNA Board Meeting, August 23, 2011

I Warm Up

A. Call to Order & Introductions. President Lisa Dahl called the meeting to order at 6:50PM in the meeting room of Jeanne Ensign's home in Seattle. Present were Scott Bonney, Kathy Casey (Phone), Herb Cook, Lisa Dahl, Jeanne Ensign, Jan Kavadas, Arni Litt, Hugh Moore (Phone), Jane Moore (Phone), Wendy Neely, Steve Peterson, Walt Reid, Rich Seibert, Kelly Sharitt (Phone) and Sarah Welch.

It was announced that longtime PNA volunteer Jan Kavadas, currently co-chair of the Officiating Committee, had received United Way of Snohomish County's 2011 Roger Bouck Award for Volunteerism in Action. Congratulations, Jan!

B. President's Report. Lisa Dahl announced that she would not be able to attend the PNA Convention in September.

C. Minutes. Minutes of the June 29 Board meeting were approved as corrected.

D. Treasurer's Report. Jeanne Ensign presented PNA financial statements through July, noting year-to-date net income of about \$9,300 above budget, total assets of about \$50,600 and no liabilities. **MSA: To approve Financial Statements as submitted.**

Jeanne said she will begin work on PNA's 2012 budget after the USMS Convention.

E. Membership. Membership Chair Arni Litt reported PNA membership at 1,513, with many recent new members coming from Blue Wave Aquatics. Because most PNA members renew in November and December for the following year, Lisa Dahl said teams should be encouraged to register for 2012 by November, ahead of individual renewals.

II Main Set (Current Action Items)

A. Website Update. Sarah Welch reported the redesigned PNA website would not be ready to "go live" by September 1, as previously projected. Hugh Moore remains interim Webmaster. Lisa Dahl plans to discuss the permanent Webmaster position with Steve Peterson.

B. USMS Coaches Training. Lisa Dahl outlined her plans for a one-day training session on October 23 for local ASCA coaches desiring ASCA Level 1 and Level 2 certification. The combined fee for Level 1 and Level 2 would be \$120. Scott Bonney questioned whether someone can be trained to be an effective coach in a single day. Wendy Neely replied that ASCA certification is not the same as accreditation. Hugh Moore said he had asked USMS to reconsider its current policy requiring the sponsoring LMSC to pay all expenses of such a training session without receiving any of the revenue.

C. Corporate Calendar. Rich Seibert said he would send a draft template to Board members for review.

D. Strategic Plan & Standing Agreements. Rich Seibert recommended that the Board review the current PNA Strategic Plan, adopted in 2009, as a starting point for developing desired achievements in 2012. Rich volunteered to take on the role of communications coordinator, using the redesigned website, The WetSet and other channels to get information to PNA members.

E. Board Retreat. Rich Seibert agreed to coordinate content planning for the Retreat on October 29. Lisa Dahl, Wendy Neely and Herb Cook volunteered to assist. One topic suggested for discussion at the Retreat was The Future of Clubs: What are the implications for PNA (the LMSC) and Pacific Northwest Aquatics (the regional Club) if Blue Wave Aquatics (and perhaps other teams) choose to register as Clubs?

F. USMS Convention. After completion of the Committee Reports (III Sprint Set), Board members discussed the upcoming USMS Convention, including a contested election for USMS President, various legislative proposals and rules changes.

III Sprint Set (Committee Reports)

A. Meets. Meets Chair Linda Chapman outlined a proposed intra-squad meet for WAVE (age group) and Lake Washington Masters. Board members agreed that such dual-sanctioned meets should be encouraged. After discussion, it was **MSA: To authorize the Meets Chair to sanction a WAVE/LWM intra-squad meet on October 1 at Juanita Pool.**

B. Open Water. Jeanne Ensign reported on behalf of OW Chair Sally Dillon that results were available for the Fat Salmon and Lake Padden OW swims. Fat Salmon had 305 swimmers, including 156 one-event registrants; Fat Salmon will net \$6 per swimmer, PNA about \$1.65 per swimmer. Jeanne reported that Sally was pleased with the safety efforts at both events.

C. Coaches. Wendy Neely said she plans a coaches' conference call in September.

IV Warmdown (Next Meetings)

October 29: 9AM-4PM at Sally Dillon's in Issaquah

December 8: 6PM at Arni Litt's in Seattle

The Meeting was adjourned at 9:25 PM.